



Health and Wellness
Barbara Howard
Arbonne Independent Consultant

Barbara provides her clients with pure, safe and beneficial Arbonne products — #1 for healthy living inside and out. She consults with clients to meet the skincare and colour cosmetic needs for everyone in the family.

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Real Estate Law
Mark Lauriola
Schwarz Law LLP

Mark practices Real Estate Law, focusing on purchases, sales, financing, and new construction for residential clients—and purchases, sales, lending and leasing for commercial clients. He prides himself on providing excellent services to all his clients and guiding their growth every step of the way.

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Design & Communications
Brad Pearson
Second Revolution Communications

Brad is a graphic designer with over twenty years experience working on digital, print and branding projects—everything from logo design to websites and business cards. He helps clients strengthen their company brand through elevated communications and design.

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Photographer
Jeremy Cove
Cove's Photography

Jeremy guides business owners to tell a visual story through photography. With the ability to convey who and what your business is, why you do what you do, Jeremy will ensure your customers see something both recognizable and desirable.

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Digital Marketing Consultant
Niveanne Deen
Deen Digital

We create customized digital solutions to help businesses connect with the right people at the right time with the right message. We bring Search, Site, Social and Mobile together to deliver measurable, meaningful results.

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Law
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Brewing
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John is one of four partners of High Park Brewery an Ontario Craft Beer award-winning company. Our new location, Brewhouse, Taproom and Bottleshop is located at 839 Runnymede Road, will be ready for Spring 2018.

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Notes:

Why Join BNI?



Benefits of Membership

- 1) Increased exposure to people and businesses outside your network.
- 2) Substantially increased referrals.
- 3) Tools to network more effectively, including a badge, a vinyl card holder to carry members' business cards, referral slips, marketing materials for your chapter and much, much more.
- 4) Participation in up to 52 networking meetings per year.
- 5) Bi-monthly newsletters with educational material on networking, public speaking, and business.
- 6) Participation in business tradeshow (where you'll have an opportunity to market your chapter and your business).
- 7) Free periodic workshops on networking.

And much, much more.....

Frequently Asked Questions

Q: Can anyone join a chapter?

A: We only take one person per professional specialty. So if you are a residential real estate person and we already have one, we can refer you to another chapter, or allow you to open another chapter. Of course, if you are a commercial real estate person, you could be eligible to join this chapter.

Q: How do you know new members are reputable?

A: The application asks for references and we have a membership committee that checks them. It's word of mouth, so before they even come to a meeting they have to have spoken to someone or been invited by someone in the group. Everyone has to have a sponsor, or one is assigned to them, and they interview them.

Q: What if a member gets a referral and does poor work?

A: We have an ethics committee and it is imperative that anyone who gives a lead and finds out it was not satisfactorily handled must report that to the membership committee, who will investigate.

Q: What occupations benefit the most from networking?

A: It is not the occupation, it is the individual. The occupation can be anything. If you're focused and you have a dream and you're willing to make a sacrifice, you are the person we want in the group.

Q: Are members supposed to bring visitors?

A: You're encouraged to bring visitors for those occupations that are open, after the visitor has been pre-screened, and if they're a viable candidate. It's pretty much a closed meeting except for potential members.

Q: Do ethical rules for certain professions prohibit participation in BNI?

A: BNI understands the importance of the ethical concerns governing certain professions and acknowledges that rules can differ by location. As such, BNI therefore requires its members to uphold the rules of its profession so as not to violate the professional's ethical obligations. In the event that BNI's general rules could potentially violate a professional's ethical code, BNI's rules are superseded by the dictates of the professional's ethics' code. Significantly, a primary objective of BNI is to educate its membership in ways to market and grow business. It is BNI's intent to ensure that this is permitted.

Q: If I specialize in a field within my profession, am I expected to be an expert in all aspects of my profession?

A: BNI understands that many professions are broad and that people often specialize within their profession. BNI does not expect, nor does it encourage, any professional to participate in an area in which the professional does not have expertise. On the contrary, BNI prohibits professionals from acting outside of the scope of their abilities.

Q: My profession does not let me directly solicit business. Is BNI still right for me?

A: BNI's primary objective is to assist its members in ways to improve their business and to educate them concerning how they can effectively network. Business people get business when their expertise is known and others reach a comfort level with them. BNI provides a forum that allows members to meet other business peers who need to know effective and efficient business people.